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Press Release January 20, 2021 Contact: Cindy Chin (925) 931-5044 cchin@cityofpleasantonca.gov

Pleasanton City Council Selects East Bay Community Energy Plan

PLEASANTON, Calif.---The City Council unanimously approved the selection of the East Bay Community Energy (EBCE) default service level of "Renewable 100" for municipal accounts, "Brilliant 100" for residential and commercial customer accounts, and "Bright Choice" for CARE/FERA medical baseline programs providing Pleasanton customers with 100 percent carbon free electricity with no change to utility bills.

In 2019, the Council approved joining EBCE, a not-for-profit public agency providing electricity from clean and renewable sources to cities in Alameda and San Joaquin counties. Pacific Gas and Electric (PG&E) still delivers the power, maintains the grid, and manages the billing.

Beginning this April, all Pleasanton residents, business, and municipal electricity customer accounts will automatically begin receiving EBCE electricity. Customers will retain the choice to opt-up or opt-down to a different EBCE service level or choose to continue to purchase power directly from PG&E by opting out of EBCE.

"As the City updates its Climate Action Plan 2.0 to be carbon neutral by 2045, the roll out of the EBCE service is a step toward achieving overall greenhouse gas emissions reduction in Pleasanton," said Mayor Karla Brown.

Resident and business electricity customers will begin receiving detailed information from EBCE regarding the opt-up or opt down and opt-out options in the coming weeks.

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